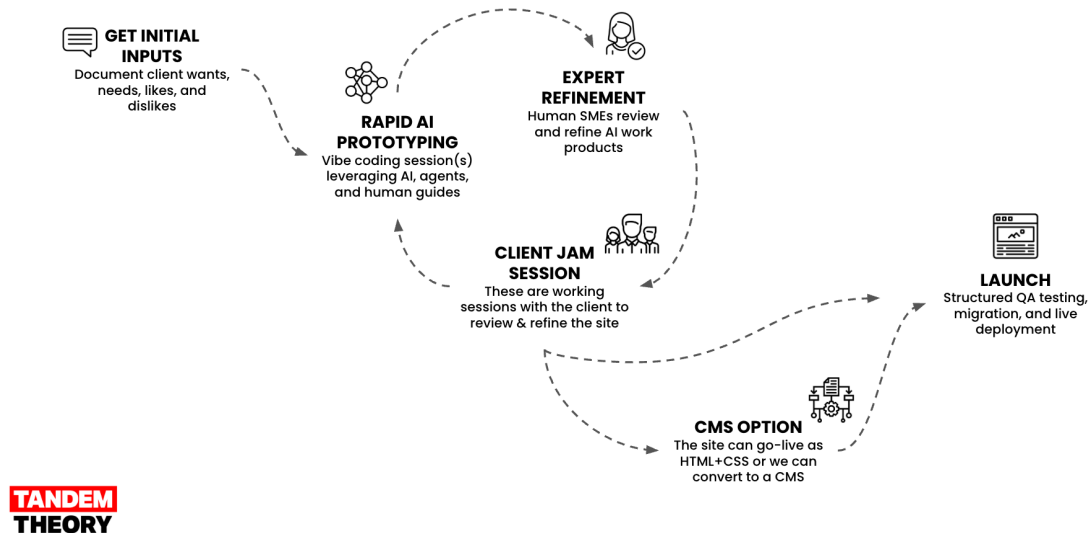


# AI-Native Web Development Process

From concept to launch in 4 weeks or less\*

## AI-NATIVE WEB DEVELOPMENT

Our modern approach to AI-Native web development (from concept to launch is 4 weeks or less)



p: 13

\*Timeline dependent on website size, complexity, and applications involved.

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## What We Need From the Client

We'll work with as much information as the client can provide, but ideally:

1. **Existing website URL**
  2. **Strategy/positioning materials** (any decks or docs available)
  3. **Links to websites for inspiration** (competitors they like, design references)
  4. **Brand guidelines** (if available - otherwise we'll extract from existing site)
  5. **30-60 minute discovery call** (goals, pain points, requirements)
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# How It Works

## 1. GET INITIAL INPUTS

We analyze the existing site, extract brand assets, incorporate any client-provided materials, and document requirements from the discovery call.

## 2. RAPID AI PROTOTYPING

Using the client inputs and 10 specialized AI agents working in orchestrated sequence, the Orchestrator creates discovery and design artifacts:

- Site audit and competitive analysis
- Brand guidelines
- Messaging framework and SEO strategy
- Information architecture and wireframes
- Complete content for all pages
- 3 fully-built HTML/CSS prototypes

### AI Agents Used:

- tech-stack-spider
- workflow-project-manager
- workflow-architect-ux
- design-brand-guardian
- marketing-content-strategy
- marketing-seo-technical
- design-ui-systems
- engineering-frontend-development
- marketing-conversion-optimization
- design-interaction-widgets

**Orchestrator Review:** Internal review of all artifacts to ensure they're strong enough inputs to create 3 high-quality prototypes.

## 3. EXPERT REFINEMENT

Human subject matter experts review and refine the completed prototypes before client presentation to ensure quality and accuracy.

#### 4. CLIENT JAM SESSION

Present the client with 3 complete, working prototypes. The client picks the direction they prefer, and we iterate together in real-time working sessions.

*Up to 3 iterations included. Additional iterations require additional fee per iteration.*

#### 5. CMS OPTION

The site can go live as high-performance HTML+CSS, or we can convert to WordPress/CMS for easy client editing.

#### 6. LAUNCH

Structured QA testing, migration planning, and live deployment.

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#### Timeline: 4 Weeks\*

- **Week 1:** Discovery + AI artifact creation
- **Week 2-3:** Orchestrator review + prototype builds + expert refinement
- **Week 4:** Client review, iteration, launch prep

\*Timeline varies based on website size, complexity, and application requirements.